

Journal Ranking Malpractice

The recent [update](#) to the popular CoB's Brain Drain Illustrated History (part III) series presents some interesting statistics. To date, the faculty who departed the CoB for other academic environs in 2003 and thereafter have published articles in more than 100 *unique* academic journals. Of these, about 25% are A-level journals, which is simply phenomenal. Also interesting is the sheer number of journal outlets in this series that *were not rated at all* by the CoB's 2007-08 Journal Ranking Committee, which was headed by *untenured* economist Sami Dakhli. Not rating a number of these unrated journals, given their recognition and area, is almost unpardonable. The list below contains many of the more recognizable mis-hits by the 2007-08 JRC:

- Consumption, Markets & Culture
- European Business Review
- International Review of Economics Education
- Journal of Applied Statistics
- Journal of Developmental Entrepreneurship
- Journal of Foodservice
- Journal of Hospitality Marketing & Management
- Journal of Housing Research
- Journal of Quantitative Economics
- Journal of Targeting, Measurement and Analysis for Marketing
- Latin American Business Review
- Production Planning & Control
- Strategic Entrepreneurship Journal
- Technology Analysis & Strategic Management

Two of the journals above, Journal of Developmental Entrepreneurship and Strategic Entrepreneurship Journal, represent the area of greatest growth in the CoB of recent years. Former CoB dean Harold Doty classified undeclared majors as entrepreneurship students, and it was only last year that the *Alvin J. Williams Distinguished Professorship in Minority Entrepreneurship* was established for the CoB. Next, with all of the emphasis that the CoB places on study abroad programs, one would think that European Business Review and Latin American Business Review would have received some classification from Dakhli & Co. Third, with so much emphasis in the CoB on statistics education, all covered by CoB economists no less, how could one miss Journal of Applied Statistics Or Journal of Quantitative Economics? These, and other glaringly similar questions and comments, are obvious from the list presented above.